



Transition possible



Career Perspectives for Postdocs

DATE: Apr 28, 2022 TIME: 09:00 - 16:00

SPEAKER: various LOCATION: Zoom ROOM: zoom details after registration

HOST: Career Centers

CONTACT: Pact@geomar.de

Registration: <https://www.ipp.mpg.de/career-day.html>

Registration opens Friday, 04.03.2022 (10:00 am) and closes Tuesday, 26.04.2022

Note: registration is needed separately for the morning session and the afternoon session

Are you looking for information around planning alternative career paths in companies, NGOs, science management, or science communication? Would you like to learn more about other career opportunities and make new contacts? Then register for the Virtual Career Day organized in cooperation with Helmholtz Career Development Centers. Get first-hand information and meet representatives from companies and organizations. Learn about how to best apply and prepare for job interviews.

MORNING SESSION

- 08:45 Opening of zoom room
- 09:00 Greeting and introduction by Moderator [Robert Kötter](#)
- 09:05 Keynote talk by [Tina Persson](#): “How to thrive in career & life“
- 09:15 Panel discussion “Trends in the labor market for postdocs.”

[Robert Kötter](#) (Moderator),
[Hans-Ulrich Härting](#) (BASF),
[Thomas Kropf](#) (BOSCH),
[Steffen Maas](#) (Ginkgo Analytics),
[Tobias Maier](#) (NaWiK),
[Tina Persson](#) (Passage2Pro),
[Anne Schreiter](#) (German Scholars Organization e.V.)

10:00 Coffee Break and breakout-rooms for networking

10:15 (subpanel 1) on the individual fields of application, with representatives from recruiting and a postdoc from different companies on experiences for a successful start

Input by Recruitment and/or Postdoc/Role Model, followed by discussion with participants

Moderator: Robert Kötter and Career Coaches of the Helmholtz Centers

- Room 1: **Research & Development / General Management:** BASF with Hans-Ulrich Härting (Production Manager)
- Room 2: **Research & Development:** BOSCH with Kevin Heiner (Recruitment) and Ulrike Nabholz (Systems Engineer)
- Room 3: **Data Science:** Ginkgo Analytics with Ksenia Gasnikova (Senior Data Scientist)
- Room 4: **Science Communication:** Nationales Institut für Wissenschaftskommunikation (NaWiK) with Tobias Maier (Recruitment) and n.n.
- Room 5: **Science Management:** German Scholar Organization e.V. with Anne Schreiter (Recruitment) and Florentin Neumann (DFG Referent)
- Room 6: **Industrial Management:** GLOBALFOUNDRIES with Hans-Jürgen Neufing (Lead Talent Aquisition) and n.n.

10:50 Networking and exchange in breakout rooms

11:00 (subpanel 2) on the individual fields of application, with representatives from recruiting and a postdoc from different companies on experiences for a successful start

Input by Recruitment and/or Postdoc/Role Model, followed by discussion with participants

The same program as in the first round, so that you can take the opportunity to look at another room.

11:35 Lunch Break

Zoom-room will be open for meetings in breakout rooms

AFTERNOON SESSION - Workshops

1:00 – 4:00 pm

LINKS TO WORKSHOPS ARE PROVIDED ON THE WEBSITE

<https://www.ipp.mpg.de/career-day.html>

Workshop 1

Sarah Blackford: „Effective self-presentation during interviews”

Duration: 3 hours

Participants: 20

Registration: link see IPP website

Short description of the training:

Successful interview technique and other forms of professional self-presentation need to be mastered in order to create a positive impression to potential employers. This on-line workshop aims to demonstrate effective techniques to present oneself professionally and impressively at interview, whether it is a formal job interview situation, or a more informal informational interview to find out more about a particular role. The workshop is presentational and interactive, providing the opportunity to practice in small confidential groups, as well as giving and receiving constructive feedback.

Workshop 2

Christiane Kasack: „Academia: Should I stay or should I go?”

Duration: 3 hours

Participants: 20

Registration: link see IPP website

Short description of the training:

Would a career outside of academia make you happy? Which skills do you have that the world would appreciate?

Through self-reflection as well as through a change of perspectives by interacting with your peers, you will address these big questions and learn how to navigate them. You will analyze your profile to develop a clearer and communicable view of your skill set and your career-related values. This is the right workshop if you are considering a non-academic career and would like to start making a decision. After this short workshop, you will not only have some first answers regarding the big questions, but you will especially have broken down the big questions into clearer smaller questions.

Workshop 3

Oliver Grewe: „Lunch Talk about Science Management“

Duration: 1 to 2 p.m.
Participants: max. 99
Registration: link see IPP website

Short description of the training:

This lunch talk offers a condensed overview of what science management is, why it can be a highly attractive career option and what should be considered before one decides to walk this path. Most of all it provides an opportunity to ask all your questions about science management and to openly discuss the pros and cons of such a career with a representative of the field who has more than a decade of experience working in different institutions. It is highly recommended to prepare the event by reflecting on your personal questions about science management. Contributing with your questions and thoughts allows to match the event to your individual interests and to make it a rich and interesting experience for the other participants as well. By being actively engaged you might discover a new promising and even fascinating career opportunity.

Workshop 4

Tina Persson: „How to articulate the value and skills you bring to non-academic employers – Transferable Skill Training“

Duration: 2 hours
Participants: ?
Registration: link see IPP website

Short description of the training:

While academic employers are looking for qualifications and experiences related to teaching, research, and publishing grants and awards, non-academic employers are looking for a combination of abilities, skills, knowledge, and culture fit for the organization. Most likely, you have come across terms such as values and transferable skills but not knowing what they are and how to articulate them. In this mini-workshop, you will learn about attractive transferable skills non-academic employer's value and are interested in. You will also learn how you apply your transferable skills, thus what job area you most likely will find attractive and interesting.

Key takeaways:

- Learn what transferable skills are and why they are so important
- How to use transferable skills to explain what you want
- Learn to connect your transferable skills to your drives & motivation

Workshop 5

Jörg Wunderer: „Effective Job Search in online Portals“

Duration: 3 hours
Participants: approx. 25
Registration: link see IPP website

Short description of the training:

Do you present yourself convincingly in online media? Social networks play an increasingly important role in the application process - both for you as a job seeker and for your future employer. In this workshop, you will get an overview of the most important job and career portals and how to use them most effectively to find your dream job. You will learn how to present yourself in social media, with a focus on the networks XING and

LINKEDIN, and how to build and maintain your profile and network to best support your application process. You will also learn about your digital presence's do's and don'ts and how your digital footprint can act as a selection criterion in your application process.

Workshop 6

Pari Namazie: „Failure as a stepping stone – lessons learnt from failure“

Duration: 1 - 4 pm
Participants: max. 99
Registration: link see IPP website

Short description of the training:

Oprah Winfrey once said, “failure is another stepping stone to greatness”. We have all experienced disappointment and failure. It is a space we feel most vulnerable and worthless and yet when we come out the other end, we see maybe there was a silver lining, a gift waiting for us, or as the Irish say, “the pot of gold at the end of the rainbow”. Join the session where we explore failures through storytelling. We hear stories of the journey through failure and the path to awakening. It is only when we stop seeing failure as a negative and change our perception that we allow ourselves to learn, grow and discover the opportunities waiting for us. We explore the different journeys of the postdoc researchers and how to best navigate the landscape of “beyond failure” to “the land of possibility and opportunity” in and outside academia, taking note that, “The one who falls and gets up is so much stronger than the one who never fell” – anonymous quote.

We want to support you to:

- build the right life skills to deal in adversity and through disappointment,
- build resilience and flexibility,
- be able to look at your strengths,
- find drivers for your energy and motivation,
- find opportunities in different perspectives

Workshop 7

Caroline Ketting: „What qualities do I have and how do I sell them? The transfer of academic soft skills for non-academic career paths. An Impulse Workshop.“

Duration: 3h
Participants: approx. 25
Registration: link see IPP website

Short description of the training:

After completing their studies or doctorate, many are faced with the challenge of embarking on a new career outside academia or in science management. In contrast to the scientific job market, however, they cannot score points with their specialist expertise alone, and the job market even seems to have little interest in some specialist areas. The good news is: PhDs often have more to offer than they themselves realize. Essential are the broader competences and so-called "soft skills" that develop through research, teaching and other roles as a scientist.

What do you have to offer and how can you credibly present your qualities in the resume and at the interview?

In this impulse workshop, you will receive practical information on how you can use the soft skills and knowledge you have acquired in academia for the non-academic job market. Primarily focused on the German job market. It will address the questions:

- Differences between applications in research/academia and outside academia
- What do I bring? Becoming aware of your qualities and how to sell them (incl. exercises)
- How do recruiters select?
- How to present these competencies in a resume / CV
- What experience can you cite in the interview as an example of acquiring these soft skills?

Workshop 8

Tobias Maier: „Science Communication. How and Why?“

Duration: 2h

Participants: max. 24

Registration: link see IPP website

Short description of the training:

This online workshop focuses on the fundamentals of science communication. It opens with an introductory lecture followed by an interactive practice phase and a closing question and answer session.

The lecture will draw attention to the importance of science communication and teach the fundamentals of good science communication. During the interactive phase, participants will then work on individual core messages whilst the question and answer session will provide an opportunity to ask specific questions about the lecture and the practice phase. It will also be possible to ask questions about career paths in science communication.