

Guideline on dealing with information in social networks in the framework of research cruises

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Social networks, instant messenger services, and photo management and sharing platforms like for example Facebook, WhatsApp or Instagram are often used by internet users for information exchange and daily communication.

This also applies to participants of research cruises. Here, however, strict rules have to be complied with.

This guideline shall make participants sensitive to and more aware of using text and image information from research cruises in a responsible manner in private communication via social networking tools. This includes both the period of travel as well as the time after return.

+ The following directives shall decrease the risks of a careless online placement of sensible information.

- Please note that you are member of a professional research team and that you are perceived as such.
- The disclosure of cruise related information from aboard a research vessel in the form of blogs or entries in social network tools lies solely in the responsibility of the chief scientist and the captain or persons authorized by them. In case that you are interested in taking part in the institutional communication, please contact the chief scientist of your expedition before the cruise.
- Confidential information from aboard of a research vessel does not belong in social media. Observe professional secrecy about information. Irrespective of whether research activities or social life aboard outside the research and watch operation times: the confidentiality obligations apply to all internal processes of a research cruise, in particular to personal circumstances and behaviours of cruise participants and crew members. You may not publish such information in form of pictures or text in the internet, neither during the cruise nor afterwards.
- + • Manifold third party rights exist in the context of research cruises and of the technical equipment and naval systems involved. Image rights, trademark rights, distribution rights and personal rights may oppose online publication of data, texts and particularly images. By unauthorized publications you may violate third party rights which in turn may result in a liability for compensation. You are personally responsible for the contents you share via social media. Please note that your contributions are traceable in the internet for an indefinite period.
- Please note that any information disclosed via social networks, may be publicly visible even if you restrict the access to friends. In that context it should be noted that, as stated in its Terms of Service, Facebook reserves the right to sublicense any uploaded content, regardless of a profile's access settings. Thus the account-holder transfers the exploitation rights for any images and texts he or she has disposed on the account to Facebook. (*"For content that is covered by intellectual property rights, like photos and videos (IP content), you specifically give us the following permission, subject to your privacy and application settings: you grant us a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use any IP content that you post on or in connection with Facebook (IP License)."*, Facebook Terms of Service, September 2012).

Please be aware of the risks connected with a careless disposal of information. It is in your own interest to deal carefully with information in social networks.

CONFIRMATION

I hereby confirm that I have taken notice of the **Guideline on dealing with information in social networks in the framework of research cruises**.

Name: _____

Cruise: _____

Date: _____

Signature: _____